

### OCTOBER 2026

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Ad Close: **Aug. 6, 2026**  
Ad Material Due: **Aug. 13, 2026**  
Deployment Date: **Sept. 3, 2026**

### NOVEMBER 2026

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Ad Close: **Sept. 2, 2026**  
Ad Material Due: **Sept. 10, 2026**  
Deployment Date: **Oct. 1, 2026**

### DECEMBER 2026

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Ad Close: **Oct. 8, 2026**  
Ad Material Due: **Oct. 15, 2026**  
Deployment Date: **Nov. 5, 2026**

### JANUARY 2027

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Ad Close: **Nov. 5, 2026**  
Ad Material Due: **Nov. 12, 2026**  
Deployment Date: **Dec. 7, 2026**

### GREAT ESCAPES WINTER

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Ad Close: **Nov. 26, 2026**  
Ad Material Due: **Dec. 3, 2026**  
Deployment Date: **Dec. 15, 2026**

### FEBRUARY 2027

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Ad Close: **Dec. 15, 2026**  
Ad Material Due: **Dec. 22, 2026**  
Deployment Date: **Jan. 21, 2027**

### MARCH 2027

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Ad Close: **Feb. 18, 2027**  
Ad Material Due: **Feb. 25, 2027**  
Deployment Date: **Mar. 9, 2027**