

AMERICAN RIDER

AUDIENCE ENGAGEMENT

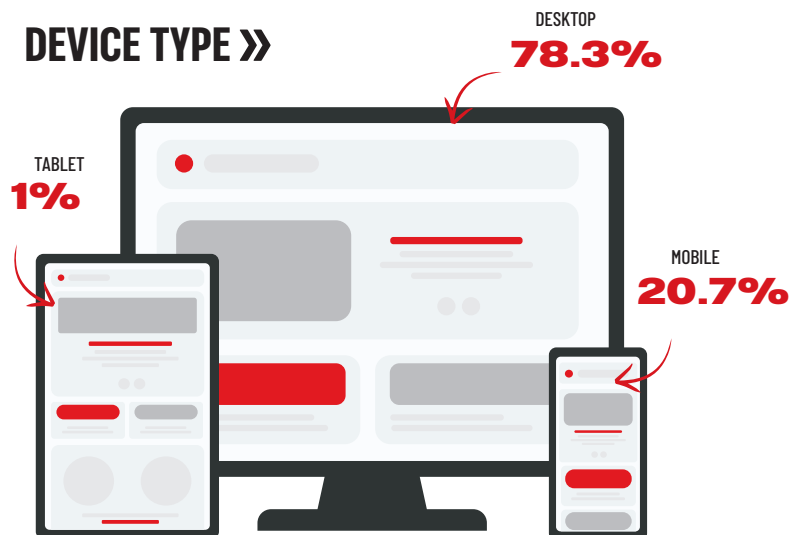
MOTORCYCLING
AT ITS BEST FOR
MORE THAN 30 YEARS!

American Rider Magazine is your direct link to Enthusiastic V-Twin and general motorcycle consumers. If your business caters to fans of V-Twin or custom oriented motorcycles, you want direct access to enthusiasts who are eager to spend money on their favorite hobby.

Offering endless touchpoints for an unmatched industry experience

Issue, Enews, Websites, Custom Content, Podcasts and more

DEVICE TYPE »



49.74%

eNewsletter open rates 2.27% CTR



2 minutes 2 seconds

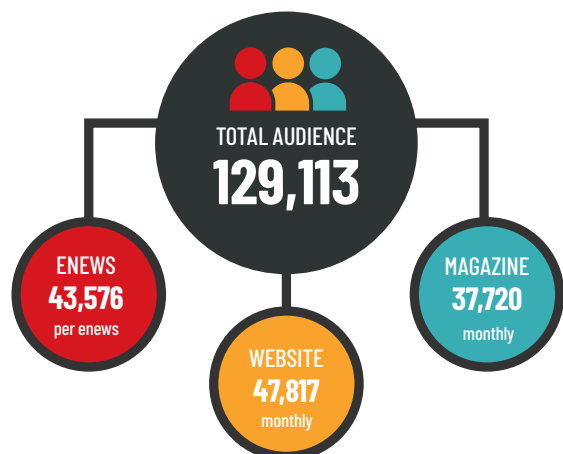
Average time on page



37,220

monthly page views

TOTAL AUDIENCE »



» YOUR 360° MARKETING SOLUTION

SOCIAL MEDIA AUDIENCE »



22,043



5,343



BRAND ACCELERATION

Audience360

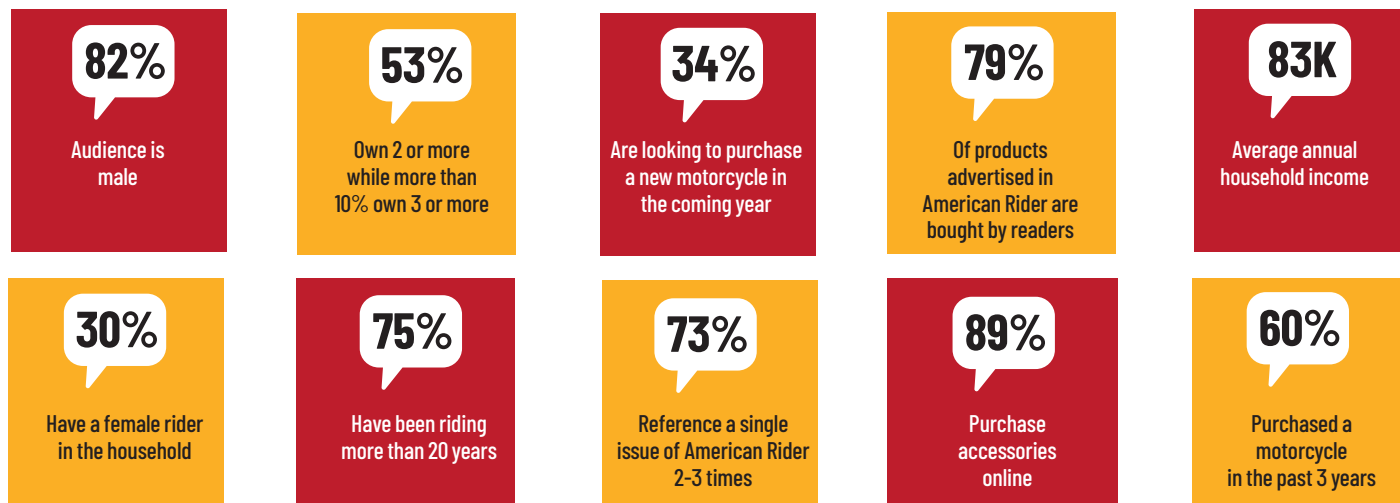
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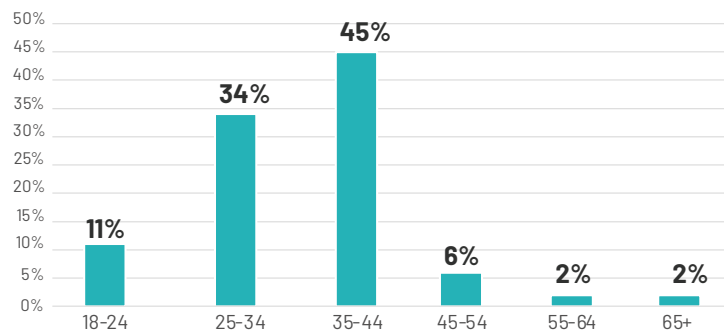
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WHO IS THE AMERICAN RIDER AUDIENCE?

They are affluent, experienced and key influencers in the motorcycle community.



AGE »



GENDER »



ANNUAL HOUSEHOLD INCOME »

