



**American Rider** Magazine is your direct link to Enthusiastic V-Twin and general motorcycle consumers. If your business caters to fans of V-Twin or custom oriented motorcycles, you want direct access to enthusiasts who are eager to spend money on their favorite hobby.

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**American Rider** Magazine reaches a total audience of 75,619

**AmericanRider.com**

*Our weekly enewsletter reaches nearly 51,000 subscribers with more than a 16.9% open rate.*

- We have 18% crossover rate from the magazine, so your web advertisement reaches a whole new audience!
- Our website receives 28,000+ new users quarterly
- Our website receives 28,000+ monthly page views

Who is the **American Rider** reader?

